

**Artesia Chamber of Commerce  
Department of Tourism & Promotion  
Lodgers' Tax Grant Application**

Name of Organization: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Alternate Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Name of Event: \_\_\_\_\_

Date of Event: \_\_\_\_\_ Venue \_\_\_\_\_

Anticipated number of overnight visitors \_\_\_\_\_

How many nights? \_\_\_\_\_

What other community events coincide with your event? \_\_\_\_\_

**PROPOSED BUDGET**

Total Event Budget \_\_\_\_\_

Amount Requested from Lodgers Tax \_\_\_\_\_

Signature of Event Representative: \_\_\_\_\_

Date: \_\_\_\_\_

**For Internal Use Only**

Motion \_\_\_\_\_ Second \_\_\_\_\_

Approved  Denied  Date \_\_\_\_\_

A. Brief Event Narrative

B. How will this event positively impact Artesia and encourage overnight stays?

C. How does this event promote/advertise Artesia?

D. Describe how you plan to use Lodgers Tax funding. Identify media outlets and equipment needs.

E. How do you intend to survey participants at your event?

F. Please include any additional information that may be helpful in consideration of this application. Use additional paper if necessary.